Corby Business Academy





Unit Provision: 4A Vocational Curriculum Learning Journey 2021 – 2022

Term 1	 Grooming a Small Animal Research small animals and their needs Create a survey to choose a small animal to care for List equipment needed to keep animal safe and healthy List equipment needed to keep staff/students safe Identify why PPE should be worn when cleaning and grooming small animals 	 Undertaking an Enterprise Project Research a range of small business ideas Choose an appropriate target market Create a survey to see what product target market would buy Discuss and choose a product to sell Create a business name Create a business logo
Term 2	 Grooming a Small Animal Choose an appropriate area for the animal to live Set up a safe area for the animal to live Clean and replenish small animals' home Identify grooming equipment to use on small animal Safely catch and hold small animal Groom small animal using grooming equipment 	 Undertaking an Enterprise Project Research current businesses selling same product Research packaging Explore importance of packaging and their colours Explore presentation of stalls Discuss what equipment we would need when setting up our stall Initial product design
Term 3	Grooming a Small Animal - Safely catch and hold small animal - Groom small animal using grooming equipment	 Undertaking an Enterprise Project Evaluate initial product and state potential changes Explore how products change for events/seasons Adapt product for a Valentines sale Product design 2 Initial product sale
Term 4	Preparing and Serving Drinks - Identify a range of hot drinks - Identify a range of cold drinks - Identify equipment needed for serving a range of drinks - Safely use equipment needed for serving a range of drinks	 Undertaking an Enterprise Project Review initial sale Identify costs for ingredients, equipment and stall Identify potential profit Explore ways in which we can make a larger profit from a sale

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Quality of Education

Term 5	Preparing and Serving Drinks Explore appropriate accompaniments for selected drinks Explore the main stages of serving a customer Explore effective customer service communication Create a drinks menu for a café	 Undertaking an Enterprise Project Discuss ways in which sale can be advertised Research how businesses advertise products Create a poster/leaflet to advertise a sale Create a tab to advertise on a website
Term 6	Preparing and Serving Drinks - Set up a service area - Serve customers using information learnt - Maintain a service area - Close down a service area	Undertaking an Enterprise Project - Final sale - Review aspects of the enterprise project contributed to and enjoyed

Big Ideas:

To increase students overall understanding of how and why things work.

Individual Need:

Students will access varying amounts of the big ideas content dependent on individual need.