



Unit Provision: 4B Enterprise Curriculum Learning Journey 2021 – 2022

Term 1	Setting Up an Enterprise Project	<ul style="list-style-type: none"> - Research product ideas - Select and make initial products - Review products - Survey of possible products - Identify product and target market
Term 2	Design and Production	<ul style="list-style-type: none"> - Research product design ideas - Decide on product designs - Make samples - Take orders - Make and deliver orders
Term 3	Preparing for Sales	<ul style="list-style-type: none"> - Evaluate initial product and state potential changes - Explore how products change for events/seasons - Adapt product for Valentine's, Easter and general sale - Create a trade stand - Valentine's sale
Term 4	Costs	<ul style="list-style-type: none"> - Review of Valentine's sale - Identify costs for resources - Identify potential profit - Explore ways in which we can make a larger profit from a sale - Easter Sale
Term 5	Advertising	<ul style="list-style-type: none"> - Discuss ways in which sale can be advertised - Research how businesses advertise products - Create a poster/leaflet to advertise a sale
Term 6	Closing Down an Enterprise Project	<ul style="list-style-type: none"> - Final Sale - Review aspects of the enterprise project s/he contributed to and enjoyed

Big Ideas:

Undertaking an Enterprise Project
Business Enterprise Project

Develop Teamwork and Work Skills

Individual Need:

Students will access varying amounts of the big ideas content dependent on individual need