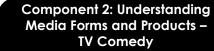
KS4 Media Studies Learning Journey



Introduction to GCSE (Eduqas)

Terminology building **Key Concepts**



Technical Aspects analysis Representations

Component 2: Understanding Media Forms and Products – **Music Videos**

> Institutions **Audiences**



















Component 3: Creating Media Products – Film Marketing

Photoshop, Scriptwriting, DVD Design, Poster Design

Component 3: Creating Media Products – Film Marketing

Film Genre, Character, Narrative









Component 3: Creating Media Products – Film Marketing

Final product design, Statement of Aims



Component 1: Exploring the Media- Language and Representation

Magazines, Posters, Newspapers, **Advertising**

Component 1: Exploring the Media- Industries and **Audiences**

Magazines, Radio, Film, Video Games

Component 1 & 2 **EXAMINATION** PRACTICE – written

Exam technique











