

KS4 Media Studies Learning Journey



Year 10

Introduction to GCSE (Eduqas)
*Terminology building
Key Concepts*

Component 2: Understanding Media Forms and Products – TV Comedy
*Technical Aspects analysis
Representations*

Component 2: Understanding Media Forms and Products – Music Videos
*Institutions
Audiences*



Year 11

Component 3: Creating Media Products – Film Marketing
*Photoshop, Scriptwriting, DVD Design,
Poster Design*

Component 3: Creating Media Products – Film Marketing
Film Genre, Character, Narrative

Component 3: Creating Media Products – Film Marketing
*Final product design,
Statement of Aims*



Component 1: Exploring the Media– Language and Representation
*Magazines, Posters, Newspapers,
Advertising*



Component 1: Exploring the Media– Industries and Audiences
*Magazines, Radio, Film, Video
Games*

Component 1 & 2 EXAMINATION PRACTICE – written
Exam technique

