

KS5 Media Studies Learning Journey



Year 12

Introduction to A-Level (Eduqas)
*Terminology building
Key Concepts*

Component 1: Section A - Analysing Media Language and Representation
Advertising and Marketing, Music Videos, Newspapers

Component 1: Section B - Understanding Media Industries
Advertising, Film, Newspapers, Radio, Video Games



Year 13

Component 3: Cross Media Production- Film Marketing
Statement of Aims, Photoshop, DVD Design, Poster Design

Component 3: Cross Media Production- Film Marketing
Film Genre, Character, Narrative

Component 3: Cross Media Production - Film Marketing
Audio-Visual Production



Component 2: Section A - Television in the Global Age
UK and European Drama

Component 2: Section B - Magazines. Mainstream and Alternative Media
Online Magazines

Component 2: Section C - Media in the Online Age
Vloggers and Online Content

Component 1 & 2 EXAMINATION PRACTICE - written
Exam technique

