

ART DESIGN AND PHOTOGRAPHY ROAD STORY



GCSE AND A LEVEL

Visual mind-map to collect relevant references and information for the project

AO1

Develop ideas through investigations, demonstrating critical understanding of sources.

Initial ideas and investigations related to theme – shown in initial sketches or photographs

Research relevant artists and photographers for the project brief.

Refine work by exploring ideas, selecting and experimenting with appropriate media, materials, techniques and processes.

Artist analysis and recreation of their work (Artist Copy)

AO2

Experimenting with a range of different materials and processes in Art.

Photoshop experiments and trying different techniques in Photography. Beginning to develop own ideas – becoming more independent and working towards final outcomes.

Use written annotations to show the refinement throughout the project

Developing ideas from artist research and working in similar ways/using the same mediums and techniques as the artists.

Recording experimentation with annotation to explain why this is relevant to the project, how it links to research.

Record ideas, observations and insights relevant to intentions as work progresses.

AO3

Observational drawing and own photographs to begin exploring own ideas.

Trialling new materials such as painting, printmaking, etching, collage or oil pastels for example.

Initial ideas – planning own ideas and explaining the relevant links to artist research.

Developed ideas becoming a final outcome, building on refinement of skills and presenting work at the end of an artist or topic of research.

Final outcomes – own personalised response to artist research.

AO4

Present a personal and meaningful response that realises intentions and demonstrates understanding of visual language