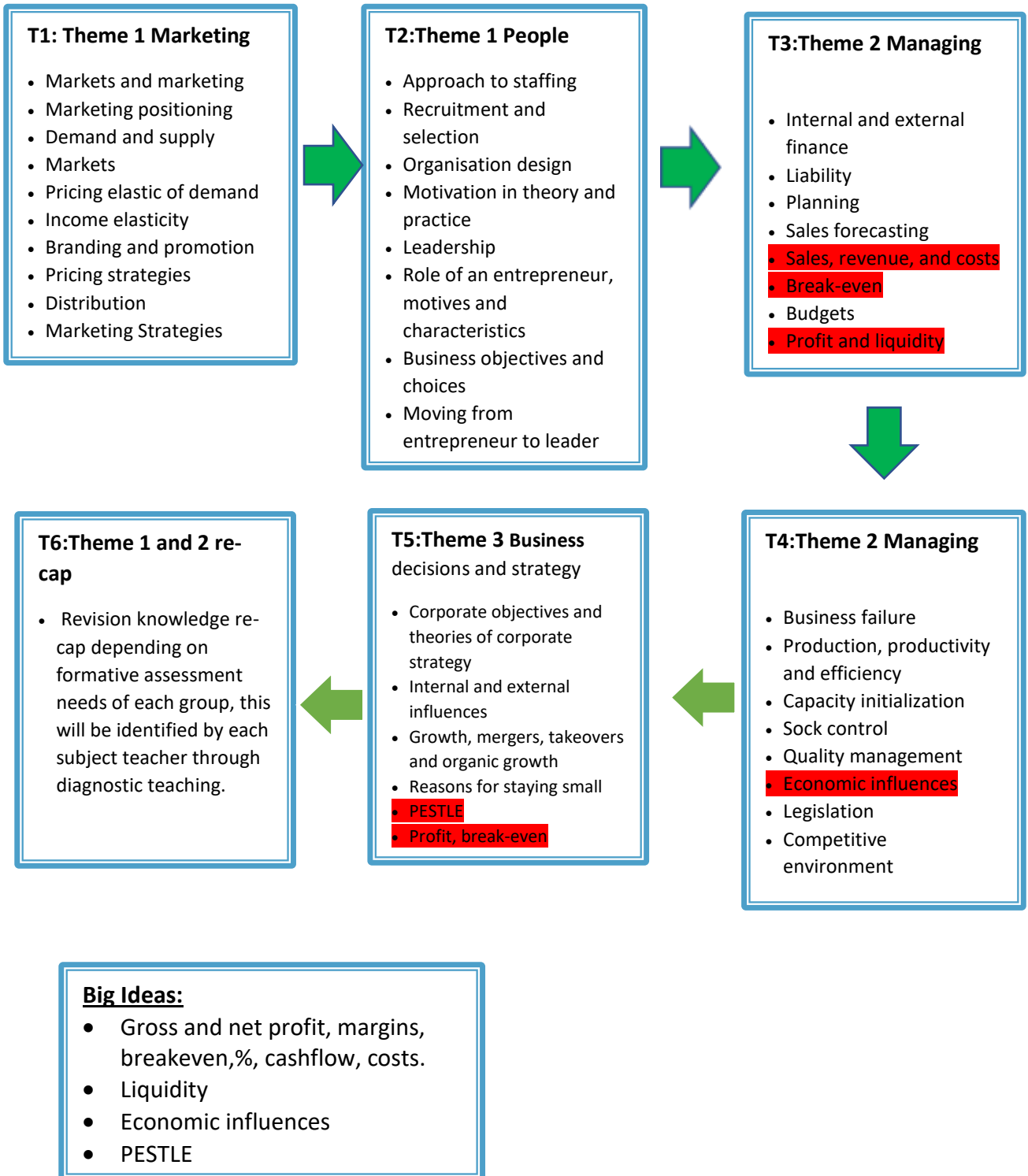


Business Studies Curriculum Road Story 2021-22 Key stage 5

Year
12



Business Studies Curriculum Road Story 2021-22 Key stage 5

Year
13

Teacher 1:Theme 3
Business decisions and strategy

- Quantitative sales forecasting
- Investment appraisal
- Decision trees and critical path analysis
- Corporate influences
- Corporate culture
- Share holder versus stakeholders
- Ethics
- Sales, revenue, and costs
- Break-even
- Profit and liquidity
- Economic influences
- PESTLE

Teacher 2:Theme 4
Global Business

- Growing economies
- Internal trade and business growth
- Factors contributing to increased globalisation
- Protectionism and Trading Blocs
- Conditions the prompt trade
- PESTLE



Teacher 1:Theme 3
Business decisions and strategy

- Corporate objectives and theories of corporate strategy
- Internal and external influences
- Growth, mergers, takeovers and organic growth
- Reasons for staying small
- Sales, revenue, and costs
- Break-even
- Profit and liquidity
- Economic influences
- PESTLE

Teacher 2: Theme 4
Global Business

- Assessment of a country as a market and production location
- Reasons for global mergers and joint ventures
- Global competitiveness
- Marketing and niche markets
- Culture/Social factors
- PESTLE



Teacher 1:Theme 3
Business decisions and strategy

Business decisions and strategy

- Financial statements and ratios
- Human resources
- Cause and effects and key factors of change
- Scenario planning
- Sales, revenue, and costs
- Break-even
- Profit and liquidity
- Economic influences
- PESTLE

Teacher 2: Theme 4
Global Business

- The impact and ethics of MNCs
- Controlling MNC's
- Preparation for the unit 4 pre-release
- PESTLE



Big Ideas:

- Gross and net profit, margins, breakeven,%, cashflow, costs.
- Liquidity
- Economic influences
- PESTLE

Term 4 and 5 : Revision knowledge re-cap depending on formative assessment needs of each group, this will be identified by each subject teacher through diagnostic teaching.

