

Week	Learning	Activities
Week beginning 1 st June	<p><u>Initial investigation into 3 contexts</u></p> <p>In this lesson you will investigate each of the 3, exam board set contexts using a mind map for each. The slide should show how the context relates to real-life situations with examples and illustrations</p>	<p>On Teams</p> <p>Follow the annotated slide notes and then rough out a mind map for each of the 3 contexts. Watch the video and work through the assignment tasks for this week.</p> <p>Yr 10 NEA launch\NEA guidance slides annotated.pptx</p> <p>Save your work</p> <p>Submit your work via Teams</p>
Week beginning 8 th June	<p><u>Decision making</u></p> <p>In this lesson will be documenting and recording your investigations so that you can begin to make decisions about the best context to work in for you.</p> <p>You will also decide and record who your client/s will be and show the range of possible stakeholders associated with your chosen context.</p>	<p>On Teams</p> <p>Follow the guidance on the annotated slide example to help you:</p> <ul style="list-style-type: none"> • Select a context for deeper investigation • Identify your stakeholders and possible clients <p>Watch the video and work through the assignment tasks for the week.</p> <p>Yr 10 NEA launch\NEA guidance slides annotated.pptx</p> <p>Save your work</p> <p>Submit your work via Teams</p>
Week beginning 15 th June	<p><u>Client contact</u></p> <p>In this lesson you will be expected to make and record the initial communication and contact with a real client.</p> <p>This might be a phone call written up by you, an email and response or a digital media clip from a web chat or skype style conversation embedded into your power point.</p>	<p>On Teams</p> <p>Follow the guidance in the annotated example NEA slides to watch the video and work through the assignment tasks for this week.</p> <ul style="list-style-type: none"> • Identify and record first client contact • Embed digital media into Power point <p>Yr 10 NEA launch\NEA guidance slides annotated.pptx</p>

		<p>Save your work</p> <p>Submit your work via Teams</p>
<p>Week beginning 22nd June</p>	<p><u>Context in-Depth research</u></p> <p>In this lesson we will be investigating places, people, products and problems faced in the context you have selected. This will form your Context Analysis.</p> <p>You will identify a problem to solve that leads to a made prototype.</p> <p>You will also begin to investigate the work of other designers to give your work some basis in the history of Design Movements.</p>	<p>On Teams</p> <p>Follow the NEA slide annotation guidance and watch the video to work through the assignment tasks for this week.</p> <ul style="list-style-type: none"> • Analysis of chosen context • Real problem to solve within context • Initial study of the work of designers from different Design Movements in the 20 century. <p>Yr 10 NEA launch\NEA guidance slides annotated.pptx</p> <p>Save your work</p> <p>Submit your work via Teams</p>
<p>Week beginning 29th June</p>	<p><u>Primary user /Client needs</u></p> <p>In this lesson you will investigate the needs and wants of your client that fall within the context you have chosen.</p>	<p>On Teams</p> <p>Follow the NEA example annotated slides guidance and watch the video and work through the assignment tasks for this week.</p> <ul style="list-style-type: none"> • List client/Primary user needs • Prioritise this list • Confirm priority with client <p>Yr 10 NEA launch\NEA guidance slides annotated.pptx</p> <p>Save your work</p> <p>Submit your work via Teams</p>
<p>Week beginning 6th July</p>	<p><u>Existing Product Analysis</u></p> <p>In this lesson you will be expected to research and present information on a range of similar existing products</p>	<p>On Teams</p> <p>Follow the NEA example annotated slides guidance and watch the video and work through the assignment tasks for this week.</p>

	<p>that fit within your identified user needs.</p> <p>You will need to show the advantages and disadvantages of the range of products and analyse the performance of these.</p> <p>You will then need to contact your Primary user/Client again for a follow-up discussion.</p>	<ul style="list-style-type: none"> Existing product research Pros/Cons of existing solutions Follow-up contact with primary user/Client <p>Yr 10 NEA launch\NEA guidance slides annotated.pptx</p> <p>Save your work</p> <p>Submit your work via Teams</p>
<p>Week beginning 13th July</p>	<p><u>Learning Progress Review</u></p> <p>In this lesson you will consolidate your learning this term through extended reflection on the work you have carried out so far and what you have learnt about your context, client and their needs. You will also identify your next steps as you move forward into the next phase of your NEA.</p>	<p>On Teams</p> <p>Follow the NEA example annotated slides guidance and watch the video and work through the assignment tasks for this week.</p> <ul style="list-style-type: none"> Word process your summary review of progress Map out your next steps into the Create phase of your NEA Identify any issues or problems you might face in the coming work Record your Primary user /Client views <p>Yr 10 NEA launch\NEA guidance slides annotated.pptx</p> <p>Save your work</p> <p>Submit your work via Teams</p>