## **Corby Business Academy**

A

Quality of Education

## Unit Provision KS5: Young Enterprise Curriculum Learning Journey 2022 - 2023

	- Company Name
Business Planning	- Job Roles
	- Mission Statement
	- Product Research
	- Product Approval
Running the	- Logo Design
Business	- Young Enterprise (YE) Team Programme Best Logo Competition:
Production	14 <sup>th</sup> November – 2 <sup>nd</sup> December 2022
	- Production
	- Christmas Sales
Running the	- Product Research
Business	- Production
Advertising	- Advertising
	<ul> <li>YE Team Programme Best Advert Competition:</li> </ul>
	16 <sup>th</sup> January – 9 <sup>th</sup> February 2023
Running the	- Sales and Accounts
Business	- Trade Stand Design
Sales	- Community Sales
Running the	- YE Team Programme Best Presentation Competition:
Business	17 <sup>th</sup> April – 12 <sup>th</sup> May 2023
Presentation	- YE Outstanding Individual Achievement Award
	17 <sup>th</sup> April – 12 <sup>th</sup> May 2023
Closing Down	- Stock Sale
-	- Final Accounts
	- Celebration
	Business Production  Running the Business Advertising  Running the Business Sales Running the Business Presentation

## **Big Ideas:**

Young Enterprise Team Programme

NOCN Using Employability Skills Undertaking an Enterprise Project

ASDAN Personal Progress
Participating in a Mini-Enterprise Project

## **Individual Need:**

Students will access varying amounts of the big ideas content dependent on individual need.

Students will complete all units relevant to their accreditation.