



Corby Business Academy

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Principal: Simon Underwood

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Social Media Platforms

Dear Parents and Carers,

Over recent weeks, it has come to our attention that there are several Year 7 group chats on Social Media platforms where the content being shared and the language used towards other students is inappropriate and is causing upset and distress, which the Academy staff are then having to deal with, even though it's happening outside of school hours.

Part of the Academy's expectations of 'Ready, Respectful, Safe' is about treating others as you would wish to be treated and to think before you speak and these expectations apply both inside and outside the Academy building. Parental support will help the situation, through the supervision and checking of your child's Social Media/digital use on devices such as computers, tablets and their mobile phones. Please reinforce of appropriate use and checking/monitoring of devices. We strongly urge you to discuss the content and interactions of your child's Social Media accounts with them.

Further support and guidance for parental supervision and monitoring can be found on our website, including useful tips and further links to support wider knowledge:

[Corby Business Academy - Online Safety](#)

A gentle reminder that all social media platforms have a minimum age restriction written in to their terms and conditions. Please see below:

- SnapChat – 13 years old
- Instagram – 13 years old
- TicTok – 13 years old
- WhatsApp – 16 years old

A minimum age requirement is set to protect children from potential risks such as exposure to inappropriate or harmful content and cyberbullying and since Year 7 students are below these minimum age restrictions, we encourage you to consider removing your child's access to these social media platforms or monitoring them on a regular basis.

Further reports of inappropriate interactions on social media will result in the Academy's behaviour sanctions being applied and may result in your child not being allowed to bring their mobile phone to school.

Yours sincerely,

Mrs H. Wilson
Assistant Principal - Year 7 SLT link